

Traditional Strategies Won't Get You to Your Next ½ Star

Many health plans invest in data, analysis, and reporting, but not all insights drive real change. Success comes from knowing which actions will have the greatest impact and executing a strategy that moves the needle on Star Ratings, financial performance, and member outcomes.



More data doesn't always mean better decisions.

To improve Star Ratings, you need meaningful, actionable insights, not just more information.



Not all Star measures, providers, or members will impact your overall Star Rating.

Focusing on high-impact measures and provider/member actions is essential.



Not all scenarios, measure movements, or programs are sure things.

Every decision carries probability and risk, making strategic prioritization key.



Star-related programs aren't the only programs touching your members or providers.

Quality improvement must integrate with risk adjustment, rewards and incentives, and broader member engagement strategies.

Are You Prioritizing What Matters?

Not all strategies drive real impact. Knowing which measures, providers, and members will move the needle is key to sustainable Star improvement.

Pareto delivers the insights and strategy to make every action count.

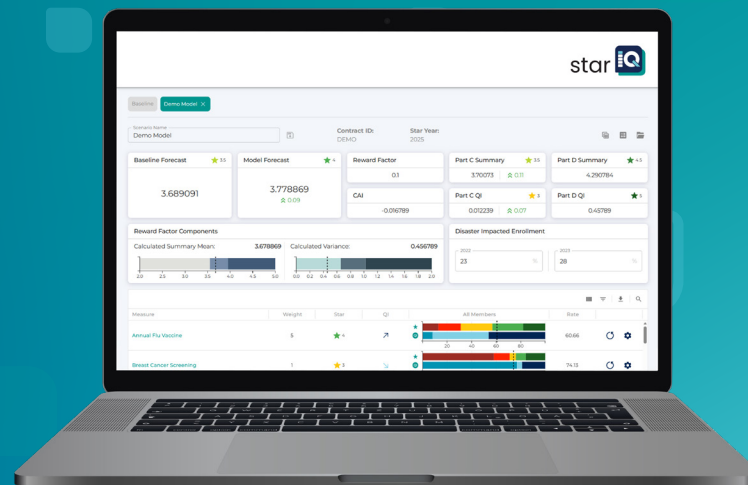
Pareto's Approach to Quality: Integrated Risk & Quality Solutions

Pareto Intelligence delivers differentiated, data-driven solutions that help health plans optimize Star Ratings, improve member engagement, and drive better financial performance from risk adjustment.

- Star Analytics for Strategy, Planning, and Prioritization
- Initiative Management, Integration, and Activation
- Advanced Reports and Dashboards
- Provider and Member-level Analysis
- Rewards and Incentives Activation

A Smarter Way to Track & Improve Star Ratings with Pareto StarIQ

Pareto's interactive, integrated, web-based tool empowers health plans with the data, insight, reporting, and performance management capabilities to monitor, influence, and optimize Star performance and risk adjustment outcomes.



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Analyze, Strategize, Prioritize & Execute

Pareto Intelligence helps health plans move beyond generic Star improvement efforts with a **targeted, data-driven strategy** that maximizes results.

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