

Pareto Intelligence's Engage Solution Modernizes Health Plan and Provider Communication

This innovative messaging solution helped one client achieve a 15% higher condition capture rate in the first six months of a risk documentation improvement campaign and realize \$2.7 million in financial improvement to-date.



CHICAGO, Ill., November 2018—A leading not-for-profit health plan in the northeast has realized significant improvement in risk documentation completeness from the implementation of Pareto Intelligence's Engage solution earlier this year. Pareto Engage delivers member-specific clinical information securely and electronically to providers within their Electronic Health Record (EHR) system and current workflow, modernizing the way health plans communicate critical member insights with providers. The solution uses advanced messaging technology to improve risk documentation capture, close quality and clinical care gaps, and execute customized communication campaigns specified by the organization.

Each member insight sent by Pareto Engage is generated by Pareto's advanced analytic platform and includes important clinical information on conditions requiring provider evaluation. **In just six months, one health plan client has seen a 30% increase in member engagement resulting from provider-led outreach and a 15% improvement in condition evaluation and documentation.** In addition to improving care outcomes for members with chronic conditions, the health plan has achieved a \$2.7 million increase in risk adjustment revenue to date.

"The typical methods for communicating with providers have always been expensive and administratively burdensome," said Brandon Solomon, Vice President of Client Advisory and Business Development with Pareto Intelligence. "Pareto Engage streamlines the process and generates significantly better results by delivering insights into current provider workflows. We look forward to building upon these early returns and broadening the use of the solution."

Pareto Engage also transforms the way health plans and providers communicate by enabling the bi-directional sharing of information. With connectivity to more than 350 EHRs covering over 70% of practicing physicians and growing, health plans are evaluating Pareto Engage as their primary means of communicating clinical, risk and quality information with providers.

"Pareto Engage addresses an unmet need for healthcare organizations—how to efficiently and effectively communicate with providers in a way that impacts behavior and results in the provider taking action on an insight," said Jason Montrie, President of Pareto Intelligence. "Our solution reduces the asymmetry of information for both health plans and providers by replacing ineffective means of communication in place today and driving toward better outcomes."

About Pareto Intelligence

Pareto Intelligence is a leading healthcare technology company modernizing the way health plans and providers succeed in value-based care. We deliver analytics, technology and advisory solutions to help our clients achieve complete and accurate revenue, communicate critical patient information seamlessly, activate clinical and claims data, and make more informed strategic decisions. Our solutions are supported by proprietary algorithms, predictive models, and advanced data science that have analyzed over \$150 billion in claims and medical costs and identified more than \$250 million in financial improvement opportunity. Through this, Pareto demystifies complex healthcare data, and delivers actionable insights to improve outcomes.

To learn more about Pareto Intelligence, visit www.ParetoIntel.com.

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