

## PARETO Economics

### ***Improve your performance with evolved strategies.***

Pareto Risk Economics is a strategic solution that applies predictive analytics, data science and extensive market expertise to aid health plans in more efficiently and effectively managing their risk-adjusted and risk bearing books of business.

#### ***Answer key questions and gain a competitive advantage through:***



#### **Product & Competitive Positioning**

*Where and how do I play?*



#### **Network Optimization**

*How do I tailor my network to most effectively manage risk, quality and cost?*



#### **Risk Scores & Quality Performance**

*What's the financial opportunity of optimizing risk score and quality?*



#### **Guided Strategies**

*How do I drive and prioritize retention and acquisition strategies?*



#### **Operational Excellence**

*How can improved data storage, transmission, and submission operations improve my financial performance?*



#### **Sales Distribution Channel Optimization**

*Which sales channels and/or submarkets should I focus growth efforts?*



#### **Clinical Cost Management**

*Where are there addressable unit costs and utilization improvement opportunities?*

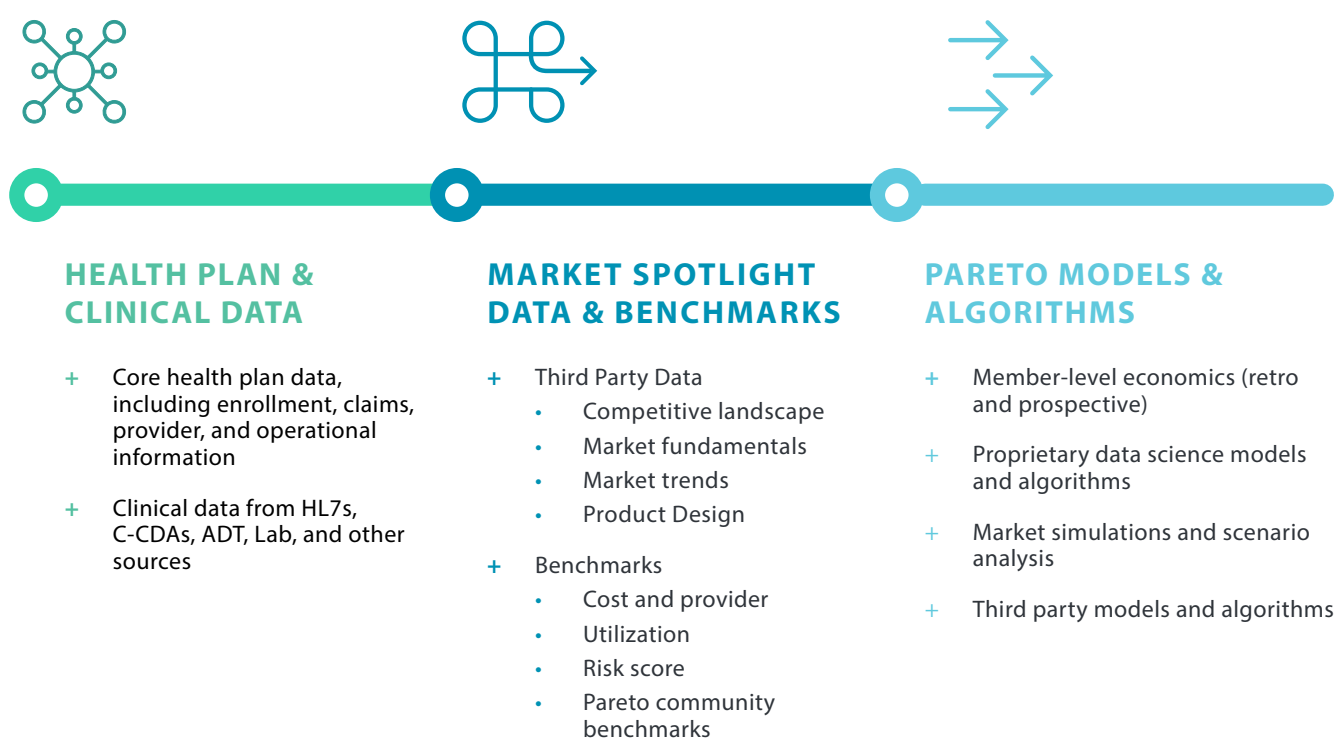


#### **Ongoing Performance Monitoring**

*What key metrics should I measure to modify in-flight tactics and strategies, and achieve performance goals?*

HOW IT WORKS

**The Risk Economics platform makes sense of disparate third party, health plan and clinical datasets and applies market leading analytic models to deliver actionable insights.**



**Why Pareto Economics**

**Data-Driven**

Applies advanced analytic models to drive strategic decisions for improvement.

**Diagnostic**

Pinpoints and prioritizes key areas to improve short- and long-term performance.

**Collaborative**

Works closely with you to understand your unique situation and uncover opportunities.

**Actionable**

Answers the tough strategic questions and provides actionable insights to set your ongoing strategy.

**Comprehensive**

Combines your data with clinical & third party benchmarks to provide a complete view of performance.