PARETO
Economics

Improve your performance with evolved strategies.

Pareto Risk Economics is a strategic solution that applies predictive analytics, data science and extensive market expertise to aid health plans in more efficiently and effectively managing their risk-adjusted and risk bearing books of business.

Answer key questions and gain a competitive advantage through:

Product & Competitive Positioning

Where and how do I play?

Risk Scores & Quality Performance

What's the financial opportunity of optimizing risk score and quality?

Operational Excellence

How can improved data storage, transmission, and submission operations improve my financial performance?

Clinical Cost Management

Where are there addressable unit costs and utilization improvement opportunities?

Network Optimization

How do I tailor my network to most effectively manage risk, quality and cost?

Guided Strategies

How do I drive and prioritize retention and acquisition strategies?

Sales Distribution Channel Optimization

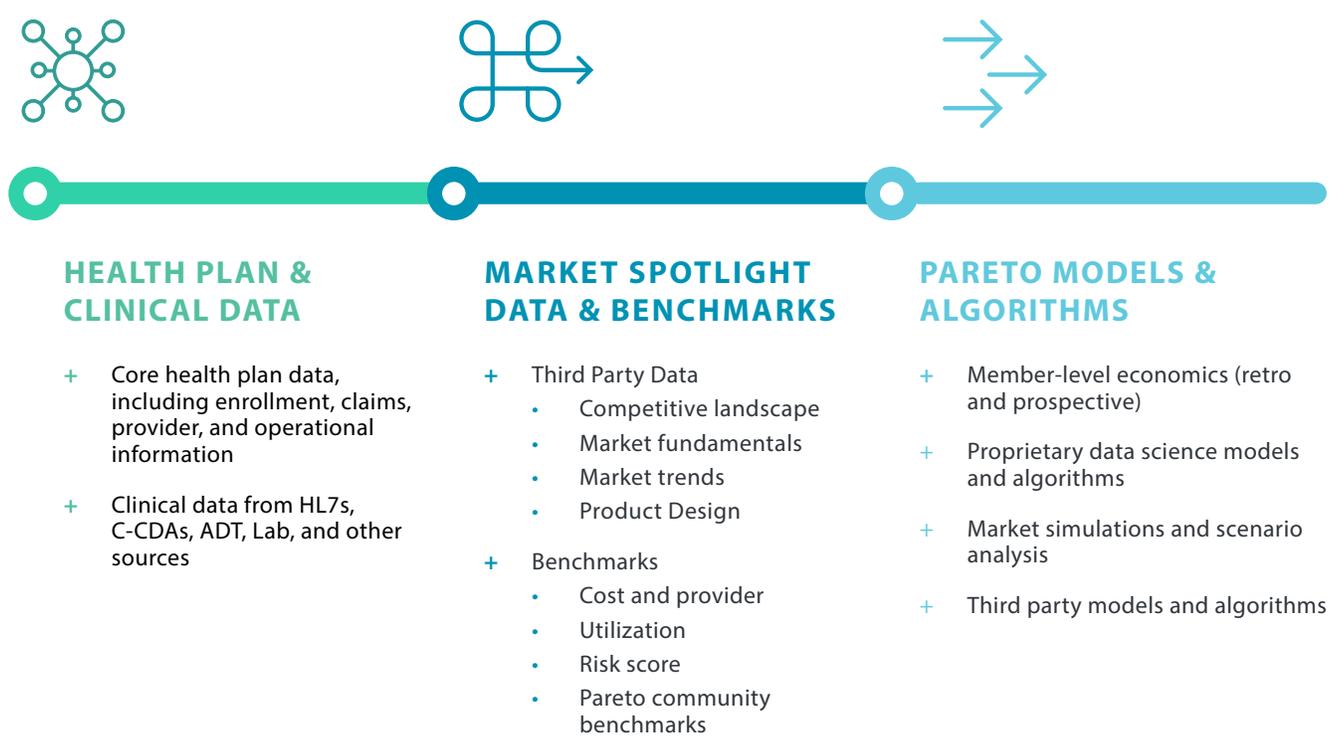*Which sales channels and/or submarkets should I focus growth efforts?*

Ongoing Performance Monitoring

What key metrics should I measure to modify in-flight tactics and strategies, and achieve performance goals?

The Risk Economics platform makes sense of disparate third party, health plan and clinical datasets and applies market leading analytic models to deliver actionable insights.

HEALTH PLAN & CLINICAL DATA

+ Core health plan data, including enrollment, claims, provider, and operational information

+ Clinical data from HL7s, C-CDAs, ADT, Lab, and other sources

MARKET SPOTLIGHT DATA & BENCHMARKS

+ Third Party Data
  • Competitive landscape
  • Market fundamentals
  • Market trends
  • Product Design

+ Benchmarks
  • Cost and provider
  • Utilization
  • Risk score
  • Pareto community benchmarks

PARETO MODELS & ALGORITHMS

+ Member-level economics (retro and prospective)

+ Proprietary data science models and algorithms

+ Market simulations and scenario analysis

+ Third party models and algorithms

Why Pareto Economics

Data-Driven

Applies advanced analytic models to drive strategic decisions for improvement.

Diagnostic

Pinpoints and prioritizes key areas to improve short- and long-term performance.

Collaborative

Works closely with you to understand your unique situation and uncover opportunities.

Actionable

Answers the tough strategic questions and provides actionable insights to set your ongoing strategy.

Comprehensive

Combines your data with clinical & third party benchmarks to provide a complete view of performance.

Pareto Intelligence was launched by HealthScape Advisors, a management consulting firm specializing in the business of healthcare. That means Pareto's pedigree is deep expertise and a pragmatic approach to executing solutions.