

Thanksgiving Insights

4,500





The **calories** the average American will consume (plus 229 grams of fat) at a

traditional Thanksgiving feast

according to the Calorie Control Council

1621

The year of the first Thanksgiving, a three-day feast

FOR THE BIRDS

88%

of Americans surveyed by the National Turkey Federation

eat turkey on **Thanksgiving**



The average cost of a

16-pound turkev

according to the American Farm Bureau Federation



in the refrigerator, according to the United

States Dept. of Agriculture

FOOD FOR THOUGHT





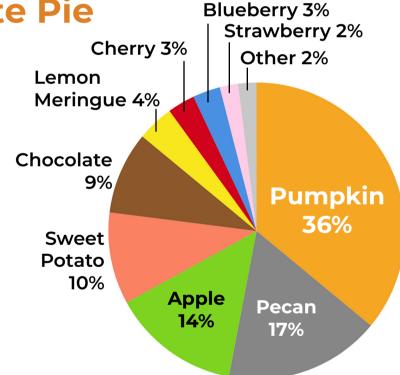


America's Favorite Pie



4. Green Bean Casserole

5. Rolls



68%

67%

ndependence Day

63%

THANKSGIVING is among the three

happiest days annually since 2008

of Americans likely to say they experience happiness and enjoyment without a lot of stress and worry.

HNKSGIVING

from Pareto Intelligence